

# Pricing a Frame

With Moulding or Fillets, you calculate the price using the United Inches Chart. This chart will tell you the length of wood needed to go around the subject. With Mats, you calculate the price using Square Inches.

Assume the example below is a 16x20 portrait with a fillet, mat and frame.

Mldg #4101(C, 2 1/2")

Mat #1153 (C mat, single mat)

Fillet #80004 (A, 1")

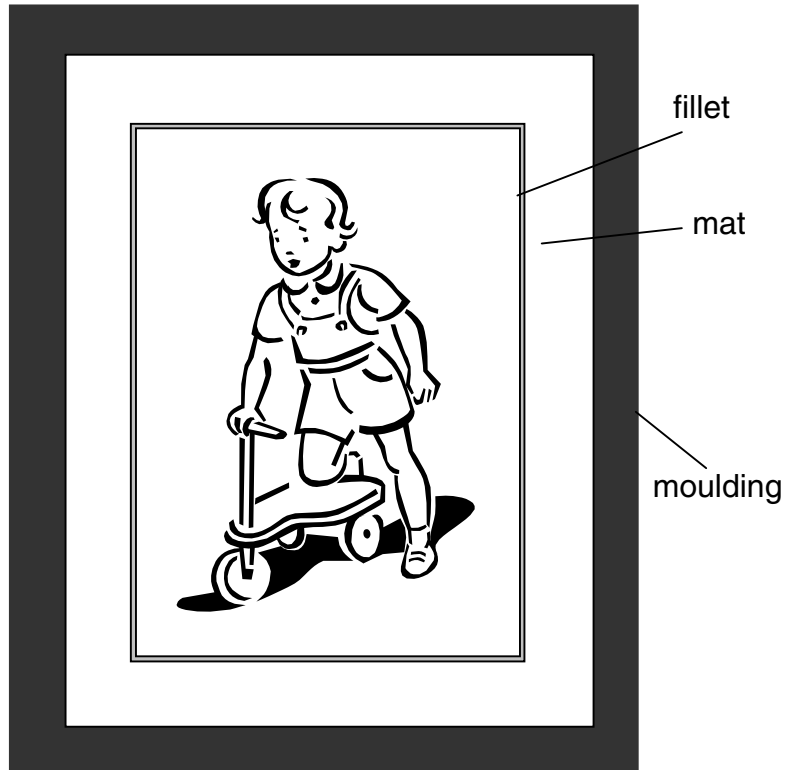
First, price the fillet...

Fillet goes around the 16x20 image; use the United Inches Chart...

Add the height to the width to get the United Inches, go to the green shaded section of the chart...  $16+20=36$  united inches... Since the fillet is considered 1", according to the United Inches Chart you will 7 feet of the fillet.

Next calculate the mat...

The sample has a 3" mat around it. To determine the Square Inches, take the height and the width, multiply them to get the Square Inches...  $22 \times 26 = 572$ . Take the Square Inches and multiply that number to the price per square inch. (A short cut is available by going to the mat prices section of the price list – the square inches are already done for you.)



Last to do... calculate the mldg.

To do this use the United Inches chart...

Be sure to use the new measurements that include the mat...  $22+26=48$  united inches... The mldg is 2 1/2" wide – be sure to use the right width. With this mldg (2 1/2") you need 10 feet.

If you want glass, calculating that is done the same way as a mat... height x width = square inches...  $22 \times 26 = 572$ . The price for regular glass is \$.04 a square inch...  $572 \times \$.04 = \$22.88$ .

Fillet:	#80004 (1", 'A' mldg)	
	$16+20=36$ united inches...7 feet x \$2.94 ('A' mldg)	\$20.58
Mat:	Mat 1153 (single 'C' mat, 3" wide)	
	$22 \times 26 = 572$ square inches... $572 \times \$.07$ (single 'C' mat)	\$40.04
Mldg:	#4101 (2 1/2", 'C' mldg)	
	$22+26=48$ united inches...10 feet x \$6.15 ('C' mldg)	\$61.50
Glass:	$22 \times 26 = 572$ square inches... $572 \times \$.04$	<u>\$22.88</u>
	Total	\$145.00